



Sponsorship Opportunities for 2022

Annual Sponsor – Platinum - \$1200.00 (20% discount for 2022!)

- Logo on Heartland website through 2022
- logo as platinum sponsor and brief program overview on quick guide found on our website and distributed at events
- logo on promotional material for all educational events
- space on the sponsor take one table at all educational events
- 2 free attendees to every educational event
- 2 free attendees to Winter Celebration
- Logo on Winter Celebration Slideshow and in program
- Logo and program name presented on one table at each educational event

Annual Sponsor – Gold - \$800.00 (20% discount for 2022!)

- Logo on Heartland website through 2022
- Space on sponsor-only take one table at all educational events
- 1 free attendee to each educational event
- 1 free attendee to Winter Celebration
- name listed as gold sponsor on promotional material for all educational events

Private Practice Sponsor - \$300

- *this level of sponsorship is reserved for practices with less than 15 employees
- logo on heartland website through 2022
- space on sponsor-only take one table at all educational events
- 1 free attendee to each educational event
- name listed as Private Practice Sponsor on promotional material for all educational events

Other Opportunities:

***you may choose one of these in addition to your sponsorship. You may also choose one of these without a sponsorship.

Member Highlight - \$100 (6 highlight opportunities available annually)

- opportunity to place one printed material at each place setting at one educational event randomly chosen by Heartland iaedp. Two members will be chosen per educational event. The first 6 members to apply will be accepted. You must be a member of Heartland IAEDP to take advantage of this opportunity. You must arrive 20 minutes early to your assigned event to place your materials on the tables.

Social Sponsor - \$1100.00 (4 opportunities available annually)

- Two social networking events included – Each sponsor will work with the Heartland laedp networking leader to determine date and content of event. Examples of events could be a typical restaurant event, artistic event, ice cream social, etc.
- Exhibit materials on individual sponsor table at both social events
- 2 complimentary registrations to each social event
- name recognition with logo on all promotional marketing efforts for each social event
- verbal recognition at each social event
- 5-minute presentation about of your program or services at each social event

Note:

Due to the circumstances surrounding Covid-19, we recognize the risk our loyal sponsors have taken each year to continue to support us. Should we be forced to make substantial changes to our planned educational events in 2022 that impact the benefits of sponsorship opportunities, and as a message of thanks, we are offering all Platinum and Gold sponsorships at a 20% discount for 2022. This discounted price is reflected above.

The committee also recognizes that budgets have been impacted by the pandemic, and are pleased to be able to offer the option of paying the cost of sponsorship up-front, or paying the cost of sponsorship in quarterly payments across the sponsorship year.

As always, we are looking forward to a wonderful year of educational opportunities and strong partnerships with our sponsors!